MODULO RICHIESTA DATI
RELATIVI AGLI OBBLIGHI DI TRASPARENZA
in adempimento a quanto disposto
dagli Art.15 del D.Lgs. del 14 marzo 2013 n. 33

DATI INCARICO DI CONSULENZA

DATI SOGGETTO INCARICATO:

NOME LAURA **COGNOME** VICI

Nato/a a RIMINI (RN) 47921 **il** 11/07/1974
(c.a.p., Comune e Provincia o località e stato esteri) (data di nascita)

Codice Fiscale VCILRA74L51H294G **Partita I.V.A** /

Codice Fiscale Estero o n. d'identificazione fiscale dello Stato d'origine /

Residente a RIMINI (RN) 47921
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ATTIVITÀ DELL'INCARICO: Ricerca universitaria dal titolo:

nell'ambito di: "IMPATTO DELL'UNIVERSITÀ NEL TERRITORIO RIMINESE"

ESTREMI DELL'ATTO DI CONFERIMENTO DELL'INCARICO:

Lettera d'incarico del 16/09/2019 **Prot.n.** 634

da delibera di Consiglio di Amministrazione del 09/09/2019

Altro:

COMPENSO LORDO: (con specifica evidenza delle eventuali componenti variabili o legate alla valutazione del risultato): **Euro** 4.500,00 (Quattromilacinquecento/00) lordo

☒ **SI ALLEGA CURRICULUM VITAE, il sottoscritto ne autorizza la pubblicazione sul sito internet della Società Uni.Rimini Spa.**

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Rimini, il 18/09/2019
FIRMA DEL DICHIARANTE

LAURA VICI

CONTACT INFORMATION

Department of Economics
University of Bologna
Strada Maggiore, 45
40126 Bologna
Italy

School of Economics, Management and Statistics
(Campus of Rimini)
Via Angherà, 22
47921 Rimini
Italy

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CURRENT POSITION

Assistant Professor of Economics Deparment of Economics, University of Bologna, Italy	2008 – today

AFFILIATION

Research Fellow of The Rimini Centre for Economic Analysis – RCEA	2009 – today
International Association for Tourism Economics – IATE	2007 – today
The Association for Cultural Economics International – ACEI	2012 – today
Center for Advanced Studies in Tourism – CAST	2014 – today

EDUCATION

Ph.D. in Economics, Department of Economics and Social Science Marche Polytechnic University Dissertation title: Open Source Software: dynamics, externalities and institutions Advisor: Riccardo Lucchetti	2006
Master of Science in Economics, with distinction Department of Economics and Related Studies University of York	2003
Master of Science in Economics Faculty of Economics Marche Polytechnic University	2002
Degree in Economics 110/110 cum laude Faculty of Economics – Rimini University of Bologna	2001

ACADEMIC ACTIVITIES	Member of the Steering Committee of the Center for Advanced Studies in Tourism – CAST, University of Bologna	2014 – today
	Member of Board (Giunta) of the Department of Economics, University of Bologna	2015 – today
EDITORIAL BOARD	Editor of Nep-Tur	2013 – today
	Member of the Editorial Board of Almatourism.	2009 – today
	Member of the editorial board of Sistema Economico	2008 – 2010
RESEARCH INTERESTS	Applied Economics Tourism Economics Industrial Organization Cultural Economics	
CONFERENCE ORGANIZATION	Co-organizer of the Sixth International Conference of IATE - International Association for Tourism Economics, Rimini, 20-23 June, 2017.	2017
PROJECT COORDINATOR	Local coordinator for the University of Bologna of the project Erasmus + Capacity Building "Higher Education interdisciplinary Reform In Tourism management and Applied Geoinformation curricula" (HERITAG)	2015 – today
	Scientific Director of the project "Tourism Capacity building in Myanmar", cofinanced by the Italian Ministry of Foreign Affair (€ 550,165.12).	2014 – 2017
GRANTS, AWARDS AND PROJECTS	Research Grant with Prof. A. Chirco and Prof. A.E. Scorcu Title: Cultura del diritto d'autore nelle Università Financed by: Comitato Paritetico CRUI, SIAE, Autori ed Editori.	2010 – 2011
	Post-Doctoral Grant Department of Economics, University of Bologna Title: Distribuzione del reddito, struttura dei mercati e decisioni finanziarie delle famiglie	2008
	Post-Doctoral Grant Department of Economics, University of Bologna Title: L'economia della conoscenza tra strutture proprietarie e Open Source	2006 – 2008
	Post-Doctoral Grant Faculty of Economics, University of Bologna (Campus of Rimini) Title: I flussi turistici: modelli applicati di politica economica	2005 – 2006
	Participation to PRIN project Title: Analisi e valutazione economica dei beni culturali Principal Investigator: L. Punzo	2004 – 2006

Local Coordinator: G. Candela

Ph.D. Grant — 2001 – 2004
Department of Economics and Social Science
Marche Polytechnic University

Grant for best PhD students — 2002
Department of Economics and Social Science
Marche Polytechnic University

OTHER ACADEMIC EXPERIENCES AND COURSES

2002 Visiting Professor, Victoria Management School, Victoria University of Wellington (New Zealand) — 2012

Summer School in Applied Macroeconometrics — 2009
Department of Economics, University of Salento

Fourth Winter School in Inequality and Social Welfare Theory — 2009
Title: Frontiers of Economic Inequality
Department of Economics, University of Verona

Third Winter School in Inequality and Social Welfare Theory — 2008
Title: Identity and Social Cohesion
Department of Economics, University of Verona

Second Winter School in Inequality and Social Welfare Theory — 2007
Title: Risk, Inequality and Social Welfare
Department of Economics, University of Verona

Summer School of Econometrics — 2007
Topic: Microeconometrics of panel data
Coordinator: Battistin E.,Sembenelli A.
CIdE (Centro Interuniversitario di Econometria)

Fifth Summer School in Economics of Art — 2007
Title: The economic and cultural value of books (Il valore economico e culturale del libro)
Faculty of Economics – Rimini, University of Bologna

Third Summer School in Economics of Art — 2005
Title: How a museum is planned and organized
Faculty of Economics – Rimini, University of Bologna

Second Summer School in Economics of Art — 2004
Title: Auctions in Cultural Economics (Le Vendite all'asta di opere d'arte)
Faculty of Economics – Rimini, University of Bologna

Summer school of Econometrics — 2002
Topic: Introductory econometrics and time series
Coordinator: Calzolari G.
CIdE (Centro Interuniversitario di Econometria)

Intensive course — 2002
Title: Economic growth and globalization
Jointly organized by Marche Polytechnic University and University

of Bologna

ARTICLES IN REFERED JOURNALS AND IN BOOKS

Capacci S., Scorcu A.E., Vici L., 2015, Seaside tourism and eco-labels: The economic impact of Blue Flags, Tourism Management 47 (2015): 88-96.

Castellani M., Pattitoni, P., Vici L., 2015, Pricing visitor preferences for temporary art exhibitions, Tourism Economics, 2015, 21 (1), 83–103.

Figini P., Vici L., 2012, Off-season Tourists and the Cultural Offer of a Mass-Tourism Destination: the case of Rimini, Tourism Management 33: 825-839.

Figini P., Vici L., 2010, Tourism and growth in a cross-section of countries, Tourism Economics 16 (4): 789-805

Castellani M., Vici L., 2010, Empirical Researches on Artists' Resale Right: The Italian Case, in Artist's Resale Right. Old Issues and New Problems, Torino, Allemandi & C., 2010, pp. 134 – 164

Figini P., Castellani M., Vici L., 2010, The Externalities between Tourists and Residents: a Study of Rimini using Discrete Choice Models, in Becken, S., (ed.), Tourism and the Environment, Edward Elgar Publisher, Cheltenham: 433-458.

Castellani M., Vici L., 2010, Le ricerche empiriche sul Diritto di seguito. I dati dell'Italia, in Il Maestro e il suo diritto: temi e problemi del diritto di seguito, Allemandi Editore.

Scorcu A.E., Vici L., 2010 Gli studenti e i processi di apprendimento nelle università italiane, Sistema Economico 2: 5-24.

Rinaldini S., Vici L., 2010, La relazione tra turismo e crimine: l'evidenza empirica in Italia, Sistema Economico 3: 21-35.

Balducci F., Vici L., 2009, Evidenze sulle abitudini di studio e lettura degli studenti, Sistema Economico 2: 15-33.

Gaffeo E., Scorcu A.E., Vici L., 2008, Demand Distribution Dynamics in the Book Publishing Industry, Information Economics and Policy 20 (3): 257-268.

Castellani M., Figini P., Vici L., 2008, Estimating Tourist External Effects on Residents: a Choice Modeling Application to Rimini. In Advances in Tourism Economics 2007, Springer-Verlag.

Brau R., Scorcu A.E., Vici L., 2009, Assessing visitor satisfaction with tourism rejuvenation policies: the case of Rimini, Italy, Journal of Environmental Planning and Management n.52, pp: 25-42.

Brau R., Scorcu A.E., Vici L., 2007, L'immagine di Rimini nelle preferenze dei turisti. In Punzo L. e S. Usai (a cura di), L'estate al mare. Un'analisi interdestinazioni su residenti e turisti, McGraw-

Hill, Milano, pp. 111-130.

M. Castellani, P. Figini, Vici L., 2007, Le esternalità tra residenti e turisti. In Punzo L. e S. Usai (a cura di), In Punzo L. e S. Usai (a cura di), L'estate al mare. Un'analisi interdestinazioni su residenti e turisti, McGraw-Hill, Milano, pp. 131-150.

Andergassen R., Vici L., 2007, Val Pusteria. Analisi strutturale di una destinazione con regimi turistici coesistenti, 2007, Economia dei Servizi, n.1, pp. 97-120.

Scorcu A.E., Vici L., 2007, Il turismo balneare a Rimini: scenario attuale e possibili evoluzioni nelle preferenze dei turisti, Sistema Economico, N. 3, pp. 43-76.

Figini P., Vici L., 2006, C'eravamo tanto amati? La facoltà di Economia, sede di Rimini, Sistema Economico, N. 1-2, pp. 5-24.

Vici L., 2005, L'impatto economico dell'Università nella città di Rimini, 2005, I quaderni di Sistema Economico, Capitani Editore, Rimini.

Vici L., 2002, L'impatto delle nuove tecnologie sul mercato dell'editoria e sulla distribuzione, 2002, Sistema Economico, N. 1-2, pp.71-92.

BOOKS

Savioli M., Vici L., Macroeconomia: dalla teoria alla pratica (con M. Savioli), 2014, McGraw-Hill Education Italy

OTHER PUBLICATIONS

Scorcu A.E., Vici L., 2011, La cultura del diritto d'autore nelle università italiane: attitudini e implicazioni da una ricerca sul campo. Rapporto finale, Comitato Paritetico CRUI, SIAE, Autori ed Editori sulla cultura del diritto d'autore. Disponibile su dirittoautore.cab.unipd.it.

Brighi P., Scorcu A.E., Vici L., Zirulia L., 2011, Innovazione e internazionalizzazione nel sistema economico della Provincia di Rimini, Rapporto finale CCIAA.

Vici L., 2008, Leggere in copia. Analisi economica del mercato illegale delle fotocopie in due Università italiane, 2008, Giornale della libreria, AIE.

Vici L. 2005, Studiare a fogli sparsi. Analisi economica del mercato illegale delle fotocopie in una Università italiana, Giornale della libreria, AIE.

Attanasio P., Scorcu A.E., Vici L., 2001, Ratio Economica del dda, Giornale della libreria, AIE.

Vici L., 2005, Illegal Market of Books in the Italian Universities: a Case Study, mimeo.

Vici L., 2003, Copyright and Copywrong: an Economic Approach,

mimeo, York (UK)

WORKING PAPERS

- Bernini C., Urbinati E., Vici L., 2015, Visitor expectations and perceptions of sustainability in a mass tourism destination, CAST Working Paper n. 2015/1
- Eco labels and tourism flows: How much is a Blue Flag worth? (con S. Capacci, A.E. Scorcu), 2013, Alma Mater Studiorum - Dipartimento di Scienze Economiche.
- Economic and Cultural Factors and Illegal Copying in the University Textbook Market (con A.E. Scorcu), 2013, ACEI Working paper, AWP-1-2013.
- Pricing Visitors' Preferences for Temporary Art Exhibitions (con M. Castellani, P. Pattitoni), 2012, Collana SSRN.
- Economic and cultural factors and illegal copying in the university textbook market (con A.E. Scorcu), 2013, ACEI working paper series, AWP-01-2013.
- Pricing Visitors' Preferences for Temporary Art Exhibitions (con M. Castellani e P. Pattitoni), 2012, SSRN working paper
- Off-season Tourism and the Cultural Offer of a Mass Tourism Destination: the Case of Rimini (con P. Figini), 2010, RCEA Working Paper n. 24-10, Rimini Centre for Economic Analysis.
- Tourism and Growth in a Cross-Section of Countries (con P. Figini), 2009, RCEA Working Paper n. 01-09, Rimini Centre for Economic Analysis.
- Demand Distribution Dynamics in Creative Industries: the Market for Books in Italy (con E. Gaffeo e A.E. Scorcu), 2008, Discussion Paper No. 4, Dipartimento di Economia, Università di Trento.
- Estimating Tourist Externalities on Residents: A Choice Modeling Approach to the Case of Rimini (con M. Castellani e P. Figini), 2007, FEEM Working Paper No. 76.2007
- Vertical integration, disintegration and ability to export (con G. Rossini), 2007, Working Paper n.592 del Dipartimento di Scienze Economiche - Università di Bologna.
- The restoration of marshlands in Mesopotamia: a multi-criteria analysis with contingent valuation estimates (con F. Zagonari) , 2006, Working Paper n. 7/2006 del Polo Scientifico-Didattico di Rimini, Università degli Studi di Bologna.
- The restoration of the Mesopotamian marshlands: Optimal water allocations to agriculture, marshland and navigation (con F. Zagonari), 2006, AMS ACTA, vol. 7, p. 1-26.
- A discrete choice modelling analysis applied to the case of tourism in Rimini (con R. Brau, A.E. Scorcu), 2006, SIEP working papers n. 556.

WORK IN PROGRESS

- Conformism and morality. Evidence from the Italian university textbooks market (with A.E. Scorcu)
- Do academic performances affect leisure reading? Exploring the gender gap (with A.E. Scorcu and R. Zanola)
- To fake or not to fake: An exploration of the market for counterfeited paintings (with A.E. Scorcu and R. Zanola)
- No Country for Old Men: The Role of Age on Political Consensus (with A.E. Scorcu and R. Zanola)
- Tourists are a flock of sheep! Herd Behaviour in purchasing

tourism services (with P. Figini)
- Visitor expectations and perceptions of sustainability in a mass tourism destination (with Bernini C. and Urbinati E.)
- Foothold on today, outlook for tomorrow: a data envelopment analysis of most visited global art museums (with Medei R.)
- Tourism and Growth: A Review and Meta-Analysis (with E. Fetahu and R. Patuelli)
- On noise and difficult convergence of non-certified review systems. It is like rolling a dice (with P. Figini and G. Viglia)
- Bianchi G., Sahli M. and Vici L., Tourism-led Growth Hypothesis in New Zealand: a country specific approach
- Impact of costs incurred by private households due to the Asian Tiger Mosquito presence. The case of an Italian Region (with M. Canali and M. Aragrande)
- Traveling as a tool for reciprocal tolerance. An empirical study in Lebanon (with M. Zungi)
- Do successful hotels innovate more? (with F. Angelini and M. Savioli)
- Incrocio ottimale di filiere di prodotti turistici

CONFERENCES, SEMINARS

- VI Conference of the International Association for Tourism Economics, Rimini, June 2017.
- VII European Workshop on Applied Cultural Economics (EWACE), Vienna, September 2015
- V Conference of the International Association for Tourism Economics, Hong Kong, June-July 2015.
- International Conference of the Association for Cultural Economics International (ACEI), Montreal, June 2014.
- TCVT3 Bolzen 2014 Workshop–Tourists as Consumers, Visitors, Travelers", Free University of Bozen-Bolzano, April 2014.
- VI European Workshop on Applied Cultural Economics (EWACE), Ljubljana, September 2013.
- IV Conference of the International Association for Tourism Economics, Ljubljana, July 2013.
- 5th Conference of the Italian Tourism Studies Society (SISTUR), University of Bologna, Rimini Campus, November 2013.
- Conference at the library Salaborsa, Bologna, on book reading and consumption, February 2013.
- International Conference of the Association for Cultural Economics International (ACEI), Kyoto, June 2012.
- Seminar at Victoria Management School, Victoria University of Wellington (New Zealand), June 2012.
- International Conference on Knowledge, Creativity and Fair Uses in Higher Education, John Cabot University (Roma), September 2011.
- III Conference of the International Association for Tourism Economics, Bournemouth, July 2011.
- XVI International Conference of the Association for Cultural

Economics International (ACEI), Copenhagen, June 2010.

- The Rimini Conference in Economics and Finance, Rimini, June 2010.
- II Conference of the International Association for Tourism Economics, Chiang Mai, Tailandia, December 2009.
- Advances in Tourism Economics (ATE) Conference, Lisbon, 2009.
- ATR Workshop, Brunick, September 2009.
- Seminar at Faculty of Economics – Rimini, University of Bologna, March 2009.
- 67° International Atlantic Economic Conference (IAES), Rome, March 2009.
- II Workshop internazionale FLOSS (Free/Open Source Software), Rennes, June 2008.
- II Conference Small Open Economies in a Globalized World II (SOEGW II), Rimini, June 2008.
- Seminar at Department of Economics – Bologna, University of Bologna, May 2008
- I Conference of the International Association for Tourism Economics, Palma de Mallorca, October 2007.
- InternationConferenza internazionale Advances in Tourism Economics 2007 (ATE 2007), Instituto Piaget, Campus Universitario de Sto André, Bairro das Flores, April 2007.
- Workshop internazionale América Latina y El Caribe. Retos Sociodemográficos en el Tercer Milenio, Centro de Estudios DEMográficos (CEDEM), Universidad de la Habana, Havana, February 2007.
- Second International Conference on Tourism Economics, Palma de Mallorca, May 2006.
- Seminar at Faculty of Economics – Rimini, University of Bologna, December 2005.
- I Conference of Rimini Campus – University of Bologna, November 2005.
- Workshop on 'Economics of DRM and the Cultural Industries', Erasmus University, Rotterdam, March 2005.

TEACHING EXPERIENCE

Economics and market of the arts and events Master in tourism promotion and management of cultural heritage and events	2015 – today
Economics of Tourism Destinations School of Economics, Management and Statistics – Rimini University of Bologna	2013 – today
International Economics Post-graduate vocational training course titled "Internationalization Processes" before "Internationalization Processes South East Asia" University of San Marino	2013 – today
Macroeconomics School of Economics, Management and Statistics – Rimini	2009 – today

University of Bologna

Laboratory of Microeconomics — 2009 – 2011
School of Economics, Management and Statistics – Rimini
University of Bologna

Economics of Public Sector — 2009 – 2010
Faculty of Economics – Rimini
University of Bologna

Economics of tourism firms and the impact of tourism — 2009 – 2010
Master EMCA (European Master in Consumer Affairs)
Universities consortium Institute for Lifelong Learning of the University of Barcelona; Brunel University, University of Montpellier, University of Bologna e West University of Timisoara

Economics of Public Sector — 2006-2008
Faculty of Economics – Rimini
University of Bologna

Cost-Benefit Analysis — 2005 – 2006
Faculty of Economics – Rimini
University of Bologna

OTHER TEACHING EXPERIENCE

- Coastal and Marine Tourism — 2015
  University of Calabria
  Strategic Project "S&T Med Sustainability and Tourism in the Mediterranean" P.O. ENPI CBCMED 2007/2013 (CUP C38B12000070003).
  Aqaba (Jordan)
- Macroeconomics and International Economics in the executive master PINEA (Internationalization Processes in East Asia) — 2014
- Tourism economics in Vocational Training courses — 2012 – today
  Lions Club
- Tourism economics in Vocational Training courses — 2009 – 2015
  IFTS – Istituto ENAIP, Rimini
- Tourism economics in Vocational Training courses on Responsible Tourism — 2008
  CESTAS – Bologna
- Tutor of Microeconomics — 2007-2008
  Faculty of Political Sciences
  University of Bologna
- Economic issues concerning the illegal production of books
  Fifth Summer School in Economics of Arts
  Faculty of Economics – Rimini
  University of Bologna
- Tutor of Macroeconomics — 2004 – 2007
  Faculty of Political Sciences
  University of Bologna
- Tutor of Economic Policy, Tourism Economics, Cultural Economics and Environmental Economics — 2003 - 2004
  Faculty of Economics – Rimini
  University of Bologna
- Tutor of Tourism Economics — 2000 - 2001
  Faculty of Economics – Rimini

University of Bologna

OTHER SERVICE TO THE UNIVERSITY	Member of the committee for entry tests	2012 - today
	Member of the Quality assurance committee for the Bachelor Degree in Tourism Economics	2012 – today
	Member of selection committees for post doc grants and research grants	2012 – today
OTHER EXPERIENCES	President of Itinera, municipal institution of the municipality of Rimini. Mission: vocational training in the tourism sector	2012-2015
	Scientific collaboration with MED INGENIERIA (Ferrara, Italy) for a socio-economic impact study. Research Project: "Master Plan of Water Resourrces in South Iraq"	2005 - 2006
	Scientific collaborazion with Italian Publisher Association (Associazione Italiana Editori, AIE) within the projects Mastermedia and SIFE	2001
REVIEWING ACTIVITIES	Annals of Tourism Research, Almatourism, Environmental Modelling & Software, Environment, Development and Sustainability, International Journal of Tourism Research, Journal of Cultural Heritage Management and Sustainable Development, Journal of Travel & Tourism Marketing, Science of the Total Environment, Tourism Management, Tourism Economics, Small Business Economics	
COMPUTER SKILLS	Econometrics and Mathematical Packages: Stata, R, Mathematica, Gretl, Eviews, Matlab	

Rimini, 28 June, 2017

Laura Pitus